R J Reynolds
Tobacco Company

FAXED

M.A. YOUNG
Regional Sales Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774
Fax 908-417-9076

October 20, 1995

TO: G. N. Kuruc, Jr.
G. H. Moulton

RE: 1996 Customer Outings

Gentlemen:

In 1996 we will have several opportunities to entertain our key customers. Listed below are the events.

EVENT	NATIONAL SPOTS
Super Bowl, Phoenix	12 couples
NCAA Final Four, NJ	12 couples
US Golf Outing, MI	12 couples
US Tennis Open	8 couples
The Masters, GA	20 spots
Las Vegas Seniors Classic	32 spots (pro-am)
VIP Fishing, Canada	36 spots
VIP Golf School	TBD
VANTAGE Championship	116 spots (pro-am)
NESA Golf Outing, New Seabury	48 spots
Lake Tahoe Outing	10 couples

Please send me a list of your key customers and event that they would be interested in. Don't forget to get input from your AM's on their chains and Direct Accounts.

Please send this list to me by November 1.

Sincerely,

M. A. Young

MAY/ems

P-2

"We work for smokers."

51853 1525

Source: https://www.industrydocuments.ucsf.edu/docs/mhmn0000

1996 EVENTS

- ***Super Bowl, Phoenix***
  - Mr. Jules Lennon, VP, Sales, Harold Levinson Associates
  - Mr. Peter Gregario, VP, Joseph Stomel & Sons, Hauppauge
- ***NCAA Final Four***
  - Mr. Peter Gregario, VP, Joseph Stomel & Sons, Hauppauge
- ***U.S. Golf Outing***
  - Mr. Barry Feldman, VP, Harold Levinson Associates
- ***U.S. Tennis Open***
  - Mr. & Mrs. Ed Berro, President, Harold Levinson Associates
- ***The Masters, GA***
  - Mr. Barry Feldman, VP, Harold Levinson Associates
  - Mr. Peter Pastorelli, President, Value Drugs
- ***Las Vegas Seniors Classic***
  - Mr. & Mrs. Steve Rosenthal, President, Bonanza Trading
- ***VIP Fishing, Canada***
  - Mr. Steven Browand, President & CEO, Eastern Lobby Shops
  - Mr. George Steinenger, VP, Merit Oil Corp.
- ***VIP Golf School***
  - Mr. Gary Charboneau, Sr. VP, Sales & Marketing, Duane Reade
  - Mr. Barry Feldman, VP, Harold Levinson Associates
- ***Vantage Championship***
  - Mr. & Mrs. Steve Rosenthal, President, Bonanza Trading
  - Mr. & Mrs. Barry Feldman, VP, Harold Levinson Associates
  - Mr. & Mrs. Al Wiley, Owner, Country Convenience
  - Mr. & Mrs. D. W. Porto, Owner, Wallace Oil

51853 1526

Source: https://www.industrydocuments.ucsf.edu/docs/mhmn0000

· ***NESA Golf Outing, New Seabury***

- ✓ · Mr. Tony Siciliano, President, Empire Candy & Tobacco
- ✓ · Mr. Carl Kayne, President, Queens Tobacco Helena
- ✓ · Mr. Marvin Silverstein, Category Manager, Cheap Johns
- ✓ Mr. Bill Gilman, Buyer, Dairy Barn Joan

· ***Lake Tahoe Outing***

- · Mr. & Mrs. Barry Feldman, VP, Harold Levinson Associates

Mark,

Some customers have been recommended for more than one outing. This gives us alternatives for these customers to attend at least one outing.

George

51853 1527

Source: https://www.industrydocuments.ucsf.edu/docs/mhmn0000

1996 EVENTS

· *Super Bowl, Phoenix*

CAROL · Mr. Jules Lennon, VP, Sales, Harold Levinson Associates — 1 Enterprise Place Hicksville, NY 11801 516-349-1640 FAX 516-349-1756

DIANE · Mr. Peter Gregario, VP, Joseph Stomel & Sons, Hauppauge — 55 Corporate Drive Hauppauge, NY 11788 516-231-1859 FAX 516-231-1549

· *NCAA Final Four*

DIANE · Mr. Peter Gregario, VP, Joseph Stomel & Sons, Hauppauge

· *U.S. Golf Outing*

JANICE · Mr. Barry Feldman, VP, Harold Levinson Associates — see above

· *U.S. Tennis Open*

RITA · Mr. & Mrs. Ed Berro, President, Harold Levinson Associates — see above

· *The Masters, GA*

JANICE · Mr. Barry Feldman, VP, Harold Levinson Associates — see above

[redacted] HELEN · Mr. Peter Pastorelli, President, Value Drugs — 1514 College Pt. Blvd College Point, NY 11356 718-939-0994 FAX 718-463-3803

· *Las Vegas Seniors Classic*

· Mr. & Mrs. Steve Rosenthal, President, Bonanza Trading — 2590 Park Ave Bronx, NY 718 402-2444; FAX 718-293-3437

· *VIP Fishing, Canada*

ANA · Mr. Steven Browand, President & CEO, Eastern Lobby Shops — 11 E. 26 St, 14th Floor New York, NY 10010-1402 212-545-9100; FAX 212-545-1717

PAULA · Mr. George Steinenger, VP, Merit Oil Corp. — 4165 Hempstead Turnpike Bethpage, NY 11714 516-731-4100; FAX 516-731-4105

· *VIP Golf School*

DIANE · Mr. Gary Charboneau, Sr. VP, Sales & Marketing, Duane Reade — 49-29 30th St. Long Island City, NY 11101 718-391-4800; FAX 718-361-1786

JANICE · Mr. Barry Feldman, VP, Harold Levinson Associates — see above

· *Vantage Championship*

· Mr. & Mrs. Steve Rosenthal, President, Bonanza Trading — see above

JANICE · Mr. & Mrs. Barry Feldman, VP, Harold Levinson Associates — see above

ANNA MARIE · Mr. & Mrs. Al Wiley, Owner, Country Convenience — Scotchtown Ave Middletown, NY 10940 914-695-1545 FAX

CHRISTINE · Mr. & Mrs. D. W. Porto, Owner, Wallace Oil — 50 Industrial Pl. Middletown, NY 10940 914-344-4271

51853 1528

Source: https://www.industrydocuments.ucsf.edu/docs/mhmn0000

WIFE · *NESA Golf Outing, New Seabury*

19 N. Middletown Rd
Pearl River, NY
914-735-3288
Fax 914-735-2787

ROSALY · Mr. Tony Siciliano, President, Empire Candy & Tobacco

· Mr. Carl Kayne, President, Queens Tobacco – see below

LINDA · Mr. Marvin Silverstein, Category Manager, Cheap Johns — 791 Broadway Ave, Holbrook, NY 11741, 516-563-3300; FAX 516-563-2068

· Mr. Bill Gilman, Buyer, Dairy Barn — 544 Elwood Rd, East Northport, NY 11731, 516-368-8050; FAX 516-266-2547

· *Lake Tahoe Outing*

JANICE · Mr. & Mrs. Barry Feldman, VP, Harold Levinson Associates

Mark,

~~[illegible] have been recommended for more than one outing.~~ This gives us

Source: https://www.industrydocuments.ucsf.edu/docs/mhmn0000